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LAX CHEE

Web Designer & Front-End Engineer

About

Originally from Singapore, I have spent the past six years immersed in the rich culture of Japan, where my passion for digital design flourished. With experience working alongside renowned agencies like J. Walter Thompson, Fixx Digital and Cornea Design, I have developed a masterful ability to create visually captivating and user-friendly digital products.

My expertise extends beyond mere design into the realm of web development, ensuring a seamless transition from concept to realisation. This dual proficiency enables me to adopt a comprehensive approach to projects, prioritising functionality without compromising on aesthetics. With each project, I push the boundaries of digital design, delivering innovative and impactful solutions.

Explore my portfolio to see a selection of my work: www.laxspace.co

Work Experience

ONYX ISLAND // UI Lead	FEB 2024 – Currently Singapore
UTSUBO // Creative Director	Nov 2022 – FEB 2024 Japan, Osaka
STAMPED // Product Director	Nov 2020 – Nov 2022 Canada
CORNEA DESIGN // Digital Lead	Sep 2018 – Nov 2020 Japan, Tokyo
ZIZO // Designer	Jul 2017 – Aug 2018 Japan, Osaka
FIXX DIGITAL // Creative Director	Oct 2014 – Dec 2016 Singapore
2359 MEDIA // Front End Developer	Oct 2013 – Oct 2014 Singapore
LANGE MACREA // Senior Designer	Jun 2012 – Sep 2013 Singapore
JASKSON PACKAGING // Graphic Designer	Dec 2007 – Nov 2008 Singapore

Skillset

Photoshop	100	Illustrator	100
Figma	90	After Effects	65
Blender	45	Github	100
Jira	90	HTML	100
Pug	90	React	15
css	100	SASS	100

Education

ISI Japanese Language School

JLPT N4 Jan 2017 – Jul 2017

LASALLE College of the Arts

Design Communication Aug 2011 - Oct 2012 | BA (Honours)

LASALLE College of the Arts

Design Communication Jan 2009 – Jun 2011 | Diploma

Achievements

Changi Airport Hackathon 2015

Open Challenge Winner

STB Hackathon 2014

Open Challenge Winner

Red Dot Design Award 2012

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