

DESIGN
5 years +

LAX CHEE

FRONT-END
3 years +

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PERSONAL STATEMENT

As a designer, I had the chance to collaborate with leading organisations such as Jones Lang LaSalle and MediCorp to produce exciting digital products with an immersive user experiences. Being able to design and develop aids me to be able to craft a project from start to end, ensuring everything is delivered at it's best. Working on different projects had enabled me to develop a forward-thinking mindset that seeks to push the envelope in digital design and web development.

Personal Believe: I'm not normal, you should not be too.

AWARDS

Open Challenge Winner, Changi Airport Hackathon 2015

Open Challenge Winner, STB Hackathon 2014

Winner, Starhub SmartFoundry Hackathon 2013

Finalist, Red Dot Design Award 2012

Nominee, Awwward 2013

EDUCATION

ISI Japanese Language School, Japan

Japanese Language | Jan 2017 – Sep 2017

LASALLE College of the Arts, Singapore

BA (Honours), Design Communication | 2012 – 2013

LASALLE College of the Arts, Singapore

Diploma, Design Communication | 2008 – 2012

ITE School of Design & Media, Singapore

Nitec, Digital Media Design | 2005 – 2007

EXPERIENCE

ZIZO - Designer

September 2017 – Ongoing | Japan

Fixx Digital - Creative Director

October 2014 – Dec 2016(2 years 3 months) | Singapore

2359 Media - Front End Developer

October 2013 – October 2014 (12 months) | Singapore

Lange Macrea - Senior Graphic and Web Designer

June 2012 – September 2013 (1 year 4 months) | Singapore

Jackson Packaging Industries (Pte) Ltd - Graphic Designer

December 2007 – August 2008 (8 months) | Singapore

SKILLS

PHOTOSHOP | ILLUSTRATOR | SKETCH | AFTER-EFFECT
WIREFRAMING | JAVASCRIPT | CSS3 | HTML5

PROJECTS

DBS I-banking

Front-End Development

Jones Lang LaSalle

Mobile & iPad App Design

Mediacorp Today News App

Mobile & iPad App Design

Sentosa Golf Club

Responsive Website Design

Singapore University of Technology and Design

Design & Developed Browser Application

Universal Studio Japan

Responsive Website Design